



## CASE STUDY

### **Gateshead College**

Gateshead College, officially “Outstanding” in their last Ofsted report, started to prepare for the building of the first of four new campuses in 2004, two of which are located on Team Valley. The College wanted to ensure these new sites were as accessible as possible to all students and staff. All required Travel Plan as part of the planning applications. A Gateshead College Travel Plan Steering Group was established, which now has input from the four sub groups which meet regularly at each new site. These include the Skills Academy Automotive, Engineering, Manufacturing and Logistics; and Gateshead Skills Academy Construction, both located on Kingsway, Team Valley.

Travel Guides are available for each site on the College website, and there is a travel display at the entrance to each building. For staff a salary sacrifice scheme is available for Go North East buses (GoNE), Corporate Metro Ticket scheme and a Cyclescheme. The College provides support for student travel too, working with Nexus on [www.how2get2.co.uk](http://www.how2get2.co.uk) website, which draws together information specific to students, and which Gateshead College students named.

The GoNE “Loop” service (93/94) passes each site on its route every 10-15 minutes. All buses on this route are branded with Gateshead College, and the College sponsors four of the buses. GoNE attends College events to promote the bus service and ticketing schemes

Nexus provided new bus shelters at the bus stops next to each site to improve waiting facilities. Gateshead Council installed a crossing across Kingsway, the main thoroughfare of the Team Valley, where two of the College buildings, and the bus stops, are on opposite sides of this road.

An external company manages the car park spaces at the Main Site, Baltic Campus at Gateshead Quays, and enforces the correct use of the car parks on the Team Valley College sites. Passes must be displayed when parking in Car Share / Visitors and Accessible bays. There is covered, secure parking for bicycles and motorcycles at the Skills Academy sites.