



Car Sharing is where 2 or more people share a car. Car share arrangements can work in a variety of ways. Typically, sharers divide the cost of fuel between the number of people in the vehicle, or drive on alternate days. However this is done, HMRC have confirmed contributions towards cost can be given, provided the trip is not made for hire or reward.

How to Promote Car Sharing

teamvalleylinks.com has a car share scheme to allow anyone working or studying on Team Valley with an email address to arrange car shares. The more people registered to use this service, the more matches can and will be made. By encouraging staff to register and use the system you support car sharing across Team Valley. Visit the Car Share page on www.teamvalleylinks.com for a link to the car share scheme.

If you are an employer with over 100 staff, teamvalleylinks.com CIC can arrange for your business to have its own dedicated car share scheme for the sole use of your staff.

You could consider holding a "roadshow" event during lunchtime to encourage people to sign up; the Travel Plan Team can provide additional support for such an event.

To encourage staff to car share, many companies provide dedicated parking spaces for people who share their car on the journey to work. Where there is a shortage of spaces, this can be a good incentive to encourage sharing.

A further incentive to encourage sharing is to provide a guaranteed taxi ride home to registered car sharers in an emergency. Evidence suggests this service is rarely used, but is important to encourage people to leave their cars at home.

Staff could also be encouraged to visit the teamvalleylinks.com CIC discussion forum **Get Involved**, where staff can discuss car sharing to, from and on Team Valley with others.

If you would like more information on Car Sharing, please contact info@teamvalleylinks.com

Car Clubs

Rather than staff driving their own cars, they could simply drive one belonging to a car club instead, available on a 'pay as you drive' basis.

Business Benefits of Car Clubs

By becoming a business member of a car club, you could help to reduce the cost of staff business travel. Car club cars can be used by your business as staff pool cars, and in addition to potentially reducing costs, this can enable staff to leave their cars at home and reduce your business' demand for parking space. The teamvalleylinks.com website offers links to Car Club providers.

If you would like more information on Car Clubs, please contact info@teamvalleylinks.com



We recognise the car is a key part of modern travel. However, where provided, car parking is a frequent source of complaint and debate when there is simply “not enough”.

If parking is provided free users rarely appreciate the cost of the spaces. It is estimated each surface car parking bay costs approximately £800 to construct (much more if multi storey car park) and £600 per annum to maintain and operate.

Managing Parking

Car park management is often avoided as it can be an emotive subject. However, if you manage car parking, it can be possible to satisfy most requirements. You may even be able to reduce the amount of parking needed, leading to reduced costs.

Managing your car park may seem like a big undertaking, but if it is approached correctly results can be achieved with benefits to all users, and your organisation will be seen as a good neighbour.

The CIC Can Help Create Your Car Park Management Strategy by:

- Identifying priorities for use e.g., staff, visitors (including students and shoppers), disabled, car sharers, essential users, bicycles and motorcycle users and a drop off point
- Advising actions e.g., signage, permit schemes, management, enforcement
- Following up how your strategy is working and how it could be improved
- Helping you develop an integrated approach including a Travel Plan and business travel.

It should be noted managed parking:

- Encourages the use of other modes of travel, access to easy parking can encourage people to drive a car to work
- Can lead to extra on street parking, which should be discouraged. Care needs to be taken when planning and implementing to avoid this negative effect.

Parking on Team Valley

Many organisations have their own car park. There is public car parking at Maingate, Village Shops and Retail World. At Maingate there are bays allocated for short and long stay; double red lines showing where not to park on this private site (as double yellow lines on public roads); and a traffic management company on site continually to enforce parking restrictions.

Car parking areas are marked out on Queensway, Earlsway and Dukesway, together with double yellow lines and cycle lanes, to restrict parking and help manage the flow of traffic along these routes.

If you would like more information on Car Park Management, please contact info@teamvalleylinks.com



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